



LOS ANGELES CELEBRATING OUR 7TH YEAR
Co-Chairs Yossi Vardi and Sharona Justman

THE ISRAEL CONFERENCE

LOS ANGELES • OCTOBER 21+22, 2015

WHO ATTENDS

- Over 100 Companies Speaking & Presenting
- Innovators, CEOs, VC's and Deal-Makers
- 1000 Industry Related Attendees



Jeff Pulver & Sharona Justman



Yossi Vardi & Dan Winters, Activision



Rob LoCascio, CEO LivePerson

IT'S ALL ABOUT BUSINESS

THE ISRAEL CONFERENCE™

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HOT TOPICS

- Meet Israel's Brightest Innovators
- Meet Market-Making Companies

Tech Media Entertainment Film TV Content Gesture Tech Gaming Mobile
Advertising Cloud eCommerce Clean Green Tech Search Energy Medical Tech
Security Consumer Products Social Media Internet of Things Drones

A CONFERENCE ALL ABOUT BUSINESS

THE ISRAEL CONFERENCE™

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40,000+ EXECES REACHED

Enhancing Your Company's Presence Through Multi-Platform Access and Broadcast of The Israel Conference™ Highlights

- Access
- Exposure
- Awareness

LOS ANGELES BUSINESS JOURNAL

The New York Times

PREMIERE
RADIO NETWORKS

HUFF
POST
THE HUFFINGTON
POST

Geektime

LIVEU

KFWB
NEWS 980

Santa Monica
OBSERVER

KNX 10.70
NEWSRADIO

TheMarker

ISRAEL HAYOM
This is where we stand

Los Angeles Times

nocamels

THE WRAP
Covering Hollywood

第一财经日报
CHINA BUSINESS NEWS

MEDIA IMPACT

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MISSION

The Israel Conference™ is *the* biggest West Coast business event showcasing the vibrancy and innovativeness of the Israel market by bringing together Israel-facing companies from start-ups to global brands.

Attendees from over 30 countries and senior executives representing over \$200B in aggregate revenues and VCs representing over \$20B in investable capital.

Come to Los Angeles, Your Shortcut to Israel. Enjoy Access, Networking, and Deal-Making.

The Israel Conference™ is co-founded by **Yossi Vardi**, nicknamed the ‘**godfather**’ of Israeli high-tech and known as the pioneer of **Instant Messaging**, along with **Sharona Justman** the Managing Director of STEP Strategy Advisors.

WHO WE ARE

THE ISRAEL CONFERENCE™

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ABOUT THE CONFERENCE

The Israel Conference™ is an amazingly attended annual conference, now going into its **seventh year**, brings together key executives from top Israeli and international companies to network and do business, providing intimate access to innovators and investors of excellent cutting-edge companies doing business in Israel.

The Israel Conference™ features over 100 speakers each year with emphasis on the top leadership and CEOs of companies that are doing business in Israel. Over 1000 business executives from across the world attend. We reach over 40,000 business executives through our direct marketing. Attendees enjoy an excellent forum for networking and idea exchange with the objective of exploring and creating new business while learning about the current investment market for Israel-facing businesses. **Deals are done at the Conference!**

The Israel Conference™ encompasses prominent investors, top industry executives, and inspiring global leaders gathering to discuss the vitality and growth of Israel-facing business through a variety of keynotes, panels, and pitches on hot topics and industry trends with world-class speakers. We show the excellence of companies on stage and in our vibrant expo in the **Pavilion of Companies** open all day both days.

WE ARE AN EXPERIENCE!

THE ISRAEL CONFERENCE™

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FEATURING

Companies that ...

Do Business in Israel

Partner & Invest in Israeli Companies

Discover Technology from Israel

Have R&D In Israel

ACTIONABLE BUSINESS SUCCESS

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LOCATION, LOCATION

- Los Angeles is officially the 3rd largest tech hub in the U.S. with growing amounts of accelerators, incubators and start-ups spanning from the coast to downtown.
- Join us in Silicon Beach - Major tech companies include Microsoft, Google, YouTube, BuzzFeed, AOL, Facebook, Apple, Facebook, Yahoo Activision, Edgecast Network, EA and more!



SILICON BEACH IS SIZZLING WITH INVESTMENT

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TONS OF GREAT CONTENT

Gesture /
VR

Mobile

eCommer
ce

Media
Tech

TV
Formats

Cyber
Security

Clean
Tech

Advertising

Medical
Tech

Big Data

Brain Tech

Fashion-
Tech

Security

Consumer
Products

Film
Entertain-
ment



COVERING INDUSTRY AND TECHNOLOGY

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Some of the greatest Unicorns
are coming out of Israel.

SOLD!

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SUCCESSES

 ACQUIRED BY  FOR \$207M	 Open Source eCommerce ACQUIRED BY  FOR \$180M	 ACQUIRED BY  FOR \$321M	 ACQUIRED BY  FOR \$966M
 ACQUIRED BY  FOR \$65M	 ACQUIRED BY  FOR \$870M	 ACQUIRED BY  FOR \$127M	 Taking Media Personally ACQUIRED BY  FOR \$295M

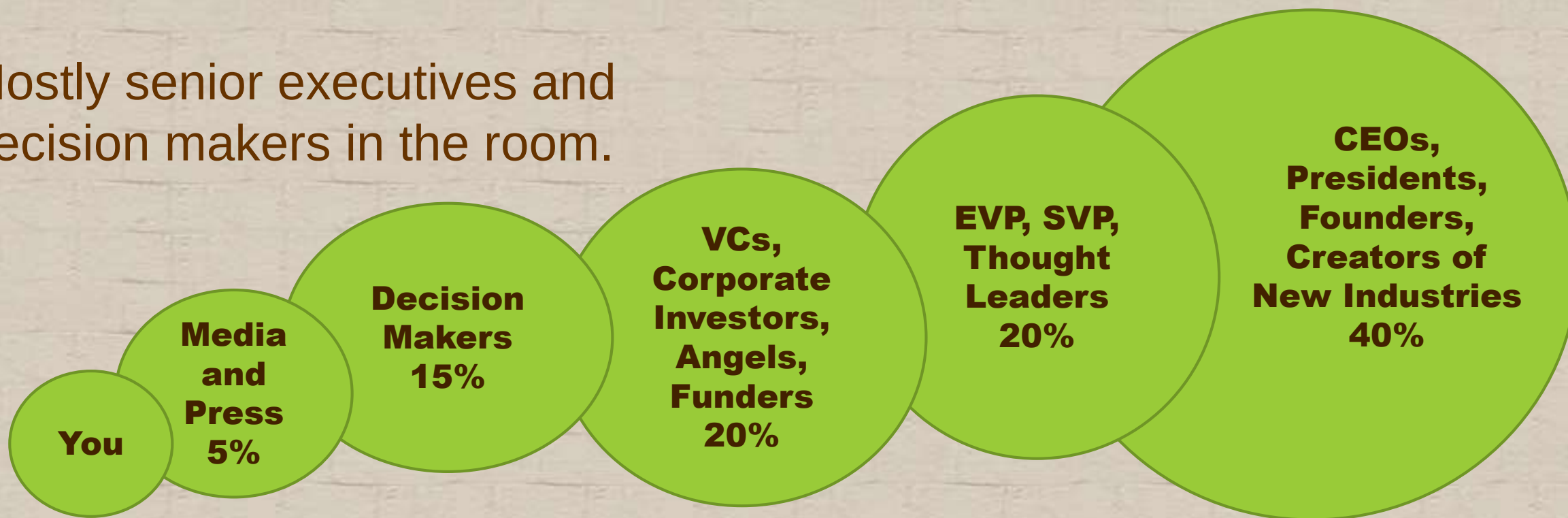
PRESENTING COMPANIES THAT GET ACQUIRED

THE ISRAEL CONFERENCE™

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WHO ARE OUR LEADERS

Mostly senior executives and decision makers in the room.



KEEPING THE CONVERSATION INTERESTING

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PERSONALITIES!



Sharona and Yossi and Noam Bardin, WAZE



Yossi and Ynon Kreiz, Maker Studios



Yossi and Bill and Graham Weston, Rackspace



SPEAKERS AT TOP OF THEIR GAME!

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GREAT SPEAKERS

THANK YOU

- ATTENDEES
- SPEAKERS
- SPONSORS
- PARTNERS

A SMASHING SOLD-OUT SUCCESS!

AMAZING!

OCTOBER 30 + 31
2014
LOS ANGELES

FEATURED SPEAKERS and 70 More Phenomenal Leaders!

									
Noam Bardin	Ben Silverman	Ronen Siman Tov	David Wertheimer	Rebecca Blumenstein	Yossi Vardi	Jennifer Salke	Raanan Horowitz	Alan Boehme	Mitch Garber
									

KEYNOTES OF NOTE!

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DEAL MAKING

Fast & Cool™ Spotlight on Extraordinaries

FUTUREFEST™ Startup Pitches

APPsolutely!™ Competition

FashionFest™ Tech + Runway

eXecon™ Executive Connection

Pavilion of Exhibitors and Industries

INNOVATIVE PROGRAMS FOR ENGAGEMENT

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FUTUREFEST™

Internet of Things and
Startups pitch to a panel of
top international prominent
judges of Executives, VCs,
and seasoned CEOs.



Sponsored by

WHERE MONEY MEETS TOMORROW'S IPOs!



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FAST & COOL™ sessions are some of our most popular showcasing tomorrow's extraordinary companies in five minutes.

LIMITED
FAST & COOL™
SPACES AVAILABLE

Sponsored by

FAST & COOL™ PRESENTATIONS

PANGO



THE ISRAEL
CONFERENCE
AMAZING COMPANIES
SECRETLY

WAZE



INTERLUDE



RAYV

INSTRUMAGIC



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e~~x~~econ™ EXECUTIVE CONNECTION is the place for VC's, Accelerators, Incubators, Angels, and Corporate Investors to meet and Get Deals Done!

Participation in **e~~x~~econ™** gives your company access to an exclusive private zone and coordinated (pre-selected) one-on-one meetings between tech companies and potential funders and partners.



Sponsored by

LASTING BUSINESS RELATIONSHIPS START HERE

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is the competition for the most wildly imaginative, useful, and popular APPs coming out of Israel!



Review in PC
Magazine



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APPSOLUTELY!™ COMPETITION

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The **Pavilion of Companies** is our vibrant front and center expo area where attendees and participating companies interact.

- Gain visibility
- Meet senior executives, talk to future customers, pitch VCs.
- Demo your products and technology applications throughout the two days of the Conference.
- Create alliances with multi-national firms interested in innovative start-ups and growing businesses.

Sponsored by our Pavilion Hosts

PAVILION OF COMPANIES



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EXHIBIT in the PAVILION

Exhibit in the Pavilion

Demo All Day to Relevant Executives

Speak on Stage

One Minute before entire Audience

eXecon™

At least four meetings with VCs

Listed in Conference Book

Benefits for each Company in the Pavilion:

- Demo all day for 2 days
- Showcased in the networking area
- 6 foot banner with your company logo
- 3 foot round high meeting table
- Wi-Fi, chairs, high traffic
- Monitors can be rented
- Includes 2 tickets for \$1,350 (\$2,000 value)
- Includes 5 tickets \$1,800 (\$2,500 value)
- Includes 2 hours in eXecon™

Each Company Receives Benefits

PAVILION OF COMPANIES

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HUNDREDS OF SPEAKERS

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SPONSOR BENEFITS

VIP OPPORTUNITIES

- *Exclusive VIP Dinner*
- *Insider Access to cutting-edge Israeli Technology and Design*
- *Complimentary Tickets and Exclusive Priority Code for invitees*

BRAND CHAMPIONING

- *Recognition among Entrepreneurs, Start-Ups, Emerging Growth, VCs*
- *Sponsor Acknowledgement on Conference website / Conference Book*

INTERACTIVE PRESENCE

- *Special meetings and Networking with tech entrepreneurs and industry leaders*
- *Prominent Booth position*
- *Media coverage, Press mentions, social media reaching 40,000+ business people*
- *Prominent Signage with Company Logo*

SPONSORSHIP BENEFITS

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~ PREMIER SPONSOR ~

As a Premier Sponsor, your organization gets the highest level of exposure and involvement with The Israel Conference™ ecosystem filled with future-thinking Israeli companies.

Premier Sponsor:

- Hosting up to 40 select companies exhibiting in our high energy Pavilion of Companies
- *Extended sponsorship during the year to Conference hosted events – Aug 26, Sept 23*
- **eXecon™ Roundtable Premier Sponsor at the Conference**
 - Participate in coordinated timed pitches for Start-ups, Corporations, Accelerators, and VCs
 - Private Meetings with Key Companies (pre-scheduled matchmaking)
 - Day prior to and both days of the Conference.

- **VIP Benefits / Dinner**
- **Full Page in Book**
- **50 Conference Tickets**

SPONSORSHIP BENEFITS ~ \$100,000

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~ SAPPHIRE PAVILION ~

Bring the thought process to a new level in a room filled with creative and innovative technologists and business professionals.

Sapphire Sponsor:

- Hosting up to 20 select companies exhibiting in our high energy Pavilion of Companies
- *Extended sponsorship during the year to Conference hosted events*
- **eXecon™ Roundtable Leadership at the Conference**
 - Participate in coordinated timed pitches for Start-ups, Corporations, Accelerators, and VCs
 - Private Meetings with Key Companies (pre-scheduled matchmaking)
 - Day prior to and both days of the Conference.

- VIP Benefits / Dinner
- Full Page in Book
- 25 Conference Tickets

SPONSORSHIP BENEFITS ~ \$50,000

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~ EMERALD PAVILION ~

Bring a high level of excellence and enjoy a high-profile presence at the conference and in materials and media surrounding the Conference

Emerald Sponsor:

- Hosting up to 12 select companies exhibiting in our high energy Pavilion of Companies
- *Extended sponsorship during the year to Conference hosted events*
- **eXecon™ Roundtable Leadership at the Conference / Day 2**
 - Participate in coordinated timed pitches for Start-ups, Corporations, Accelerators, and VCs
 - Private Meetings with Key Companies (pre-scheduled matchmaking)
 - Day prior to and both days of the Conference.

- **VIP Benefits / Dinner**
- **Full Page in Book**
- **50 Conference Tickets**

SPONSORSHIP BENEFITS ~ \$25,000

THE ISRAEL CONFERENCE™

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~ WORKSHOP ~

Bring a high level of excellence and enjoy a high-profile presence at the conference and in materials and media surrounding the Conference

Workshop Sponsor:

- Presenting key topics in a separate room for selected executives during the Conference
- eXecon™ participation
 - Promotion to Conference audience (over 40,000) before and during the event
 - Private Meetings with Key Companies (pre-scheduled matchmaking)
 - Day prior to and both days of the Conference.

- VIP Benefits / Dinner
- Full Page in Book
- 50 Conference Tickets

SPONSORSHIP BENEFITS ~ \$20,000

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CONFERENCE™

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REGISTER TODAY

The Israel Conference™
October 21 + 22, 2015
in Los Angeles

Your Next Deal Starts At The Israel Conference!



FROM THE SHORES OF THE MEDITERRANEAN TO THE SHORES OF THE PACIFIC